**Envelope ✰**

You and your family are Quichua, an indigenous tribe of the Amazon. In the past, your grandparents survived by hunting, fishing and **agriculture**. Now, times have changed and your village survives by farming coffee, corn and rice. You need to clear lots of land for growing crops, but you are worried about cutting down trees and destroying the rainforest around your village. Currently, one third of your land is rainforest and your family makes $600 a year.

**Envelope 1**

You notice that tourists come to your village often, but they have nowhere to stay and so they don’t stay for long. People in your village have decided to start an ecotourism project and you are in charge. If you are successful, ecotourism may save trees around the village and make money for your family. As the leader, will you run the project on your own or get help from a travel agency?

* Run the project yourselves 🡪 Envelope 2
* Get help from a travel agency 🡪 Envelope 3

**Envelope 2**

Good decision! Choosing to run the project yourself means the people in charge understand Quichua customs and respect your way of life. There have been no changes in land use or **income** yet, but your project is doing well. Other natives in your village accept the tourists and there hasn’t been any **conflict**.

Now you have another choice to make. As more tourists arrive, they need a place to stay. Will you build a lodge for tourists or will you let them sleep in Quichua homes?

* Build a tourist lodge 🡪 Envelope 4
* Let tourists sleep in Quichua homes 🡪 Envelope 4

**Envelope 3**

You choose to get help from an American travel agency. The agency brings tourists to visit. They stare at your neighbors and the Quichua people feel like they are living in a **zoo**. The travel agency cares more about making money than about respecting your friends and family. People in your village get angry and say that they will start a **protest** if the agency doesn’t leave. Even though people are unhappy, your family is now making $900 per year. Since the agency is running the ecotourism project, more Quichua are farming. This means more trees are being cut down. Currently one fourth is still rainforest.

Do you keep working with the agency or try running the project yourself?

* Fire the travel agency and run the project yourselves 🡪 Envelope 2
* Keep working with the travel agency 🡪 Envelope 8

**Envelope 4**

With places to sleep, tourists really like your ecotourism project. The number of tourist increases and they are staying for a longer time. As a result, your family is making more money, $1000 a year, and one sixth of the land has been returned to rainforest.

Some tourists are getting bored with hiking and bird-watching. Your friends Agustîn and Pedro each have an idea about how to entertain tourists. Agustîn thinks you should have a traditional cultural program. Pedro thinks tourists would like a modern **fiesta**. Which will you choose?

* Start a traditional cultural program 🡪 Envelope 5
* Have modern fiestas 🡪 Envelope 9

**Envelope 5**

Great job! You chose to start a cultural program. Quichua men and women learn traditional dances and songs and perform for the tourists. You serve Quichua food and drink, and the tourists are very happy. Tourists recommend your ecotourism project to their friends and your business grows. Even less **agriculture** is needed and now half of your land is forested. Families make $1100 per year.

Will more visitors, some people think you need to expand and make room for more tourists. What will you do?

* Keep ecotourism levels the same 🡪 Envelope 10
* Allow more tourism 🡪 Envelope 6

**Envelope 6**

You’re good at this! Your neighbors build another lodge for tourists to sleep in and more visitors come to your village. **Income** from ecotourism continues to increase. Families now make $1200. However, with growth there are also risks. Sadly, while your friends Agustîn and Pedro are clearing some land, their fire gets out of control and the new lodge catches on fire. The new lodge and one sixth of the rainforest in your village burn down.

You have two options. Some people in the village think you should rebuild the lodge. Others say they are willing to let more tourists sleep in their homes. Which option should you choose?

* Rebuild the lodge 🡪 Envelope 7
* Move tourists into Quichua homes 🡪 10

**Envelope 8**

You choose to continue working with the foreign travel agency. This makes the other Quichua in your village angry. They no longer trust the Americans and don’t want to continue the ecotourism project. Although the project brought in some more money, the rainforest is still being destroyed to make room for crops. Sorry, but your ecotourism project has failed and you have lost the game. Start over and try again if you have time.

**Envelope 7**

Congratulations! You made it through the fire and your ecotourism project is still a success. By spending money to rebuild the tourist lodge, you increased the amount of work available for the Quichua and made it possible for large numbers of tourists to still visit your village. The farmers are now able to work for the ecotourism project and they are giving up some land to plant new trees. Two thirds of the land in your village is now rainforest. Families make $1300 per year.

What are you going to do with the money your project is making? Your close friends tell you that you should give all the money to the Quichua, but you aren’t sure. Should some of it be used to keep running the project?

* Give all the money to the Quichua 🡪 Envelope 10
* Split the money between the Quichua and the project 🡪 Envelope 11

**Envelope 9**

You listen to Pedro and throw a party for the tourists with pop music and modern dancing. The tourists are confused and many complain that they would rather learn more about the Quichua culture than party like they could back in America. As time passes, you notice that fewer visitors come to your village. Those that still come are really more interested in partying than exploring the rainforest. Fewer tourists means ecotourism makes less money. You have to cut down trees to farm more crops. Families only make $800 a year and less than one third of the rainforest is left. Sorry, but you didn’t save the rainforest. Please try the game again if you have time.

**Envelope 10**

If you have opened this envelope, you have lost the game. But don’t feel too sorry for yourself. You did a good job and you almost won. The mistake you made was tricky. When you are running an ecotourism project it is important to keep using some of your income to run the project. By choosing not to expand or rebuild, you also gave a lot more money to the Quichua. Their income increased to $1500, so they were able to buy lots of modern technology – things like televisions and computers. Tourists didn’t like how the natives were using so much technology and so they stopped coming to your village. Over time the Quichua had to go back to their farms and the rainforest suffered. Only one third of your land is still rainforest, and more is being destroyed each day.

**Envelope 11**

CONGRATULATIONS!!! You have successfully managed your ecotourism project and saved the much needed rainforest around your village. A successful project requires steady **income**to keep it running, and choosing to split the money was a great decision. The Quichua still have enough money to live happily but they still need to farm some. Families earn $1500 per year, and two thirds of the village is now forested. When it comes to ecotourism, you have skill!